UNITED STATES BANKRUPTCY COURT DISTRICT OF DELAWARE

In re:

iMedia Brands, Inc., et al.,1

Debtors.

Chapter 11

Case No. 23-10852 (KBO)

(Jointly Administered)

Status Conference Time: July 27, 2023 at 10:00 a.m. (ET)

NOTICE OF STATUS CONFERENCE

This status conference will be conducted by entirely over zoom and requires all participants to register in advance.

Please register with the Zoom link below no later than July 27, 2023 at 8:00 a.m.

https://debuscourts.zoomgov.com/meeting/register/vJItcuytqjkuEk919soJ9LHKnOYKlRbwor0

After registering your appearance by Zoom, you will receive a confirmation email containing information about joining the status conference. Since the audio will be going over Zoom, no CourtCall information should be added.

PLEASE TAKE NOTICE that a status conference with respect to issues related to the Notice of Auction for All or Substantially All Debtors' Assets in Furtherance of Sale Motion [Docket No. 244] and the Emergency Motion of the Official Committee of Unsecured Creditors for Entry of Order Adjourning July 28, 2023 Hearing [Docket No. 277] has been scheduled for July 27, 2023 at 10:00 a.m. prevailing Eastern Time by video conference before

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number are: ValueVision Media Acquisitions, Inc. (8670); iMedia Brands, Inc. (3770); ValueVision Interactive, Inc. (8730); Portal Acquisition Company (3403); VVI Fulfillment Center, Inc. (5552); ValueVision Retail Inc. (2155); JWH Acquisition Company (3109); PW Acquisition Company, LLC (0154); EP Properties, LLC (3951); FL Acquisition Company (3026); Norwell Television, LLC (6011); and 867 Grand Avenue, LLC (2642). The Debtors' service address is 6740 Shady Oak Road, Eden Prairie, MN 55344-3433.

the Honorable Karen B. Owens, United States Bankruptcy Court Judge, at the United States Bankruptcy Court for the District of Delaware, 824 Market Street, 6th Floor, Courtroom No. 3, Wilmington, Delaware 19801.

Dated: July 26, 2023 Wilmington, Delaware

PACHULSKI STANG ZIEHL & JONES LLP

/s/ Timothy P. Cairns

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Proposed Counsel to the Debtors and Debtors in Possession